



iRide SCHOOLS  
and  
COMMUNITY PROGRAM

Dear iRide Sponsor,

Thank you for being such a big fan of iRide! This project is a lot of fun to grow and I am grateful for the chance to represent Cycling BC as the iRide Program Manager.

With your support in 2017, iRide expanded our bike fleets to Kelowna, Comox and Victoria, created 13 new after-school programs and launched a comprehensive summer camp campaign. iRide also trained and facilitated 8 new programs at the Caledonia Nordic Center in Prince George, an area that we had yet to connect with until now.

Next year we are empowering our regional head coaches in Kelowna, Comox, Victoria, Prince George and the Lower Mainland with new tools, skills and autonomy as iRide Coordinators. These staff will be training as NCCP Learning Facilitators and act as the head contact in their region. This way, we can continue to create engaging program pathways unique to each area and met our 2020 goals of creating jobs and sustainability across the province.

I personally feel very fortunate to contribute to iRide's growth and development. This year, I worked many days out of the office, either as the head coach of Lower Mainland school and summer camp programs, as a U13 coach with a local road cycling club and as the lead NCCP Learning Facilitator for Cycling BC's coach courses. I had the chance to hear the kids say thank you, to see their faces when they rode the big teeter-totter, to present club riders with sportsmanship awards and watch them pedal as a troop, and to mentor adults who wanted to help but were scared they would say the wrong words. Of all these experiences, I cherish most the opportunity to better myself with the support of my fellow Cycling BC staff and the many caring mentors we have here in the cycling community.

In this holiday update, I have enclosed some thank you cards from our school students. I hope you get some funny ones and some nice ones! You never know what you are going to get! I have also enclosed a 2-page overview of iRide's 2018 plans.

Since 2013, iRide has visited 35,000 students in BC! I am looking forward to that 50,000 level!

Thank you for being a part of iRide's journey this year and helping us ignite BC's next generation of cyclists. I look forward to another great year of fun events across the province in 2018 and wish you and your family the best this holiday season.

Happy Holidays,  
Ben Chaddock