



Annual Report – 2021

Cycling BC's youth programs returned to 100% capacity in 2021.

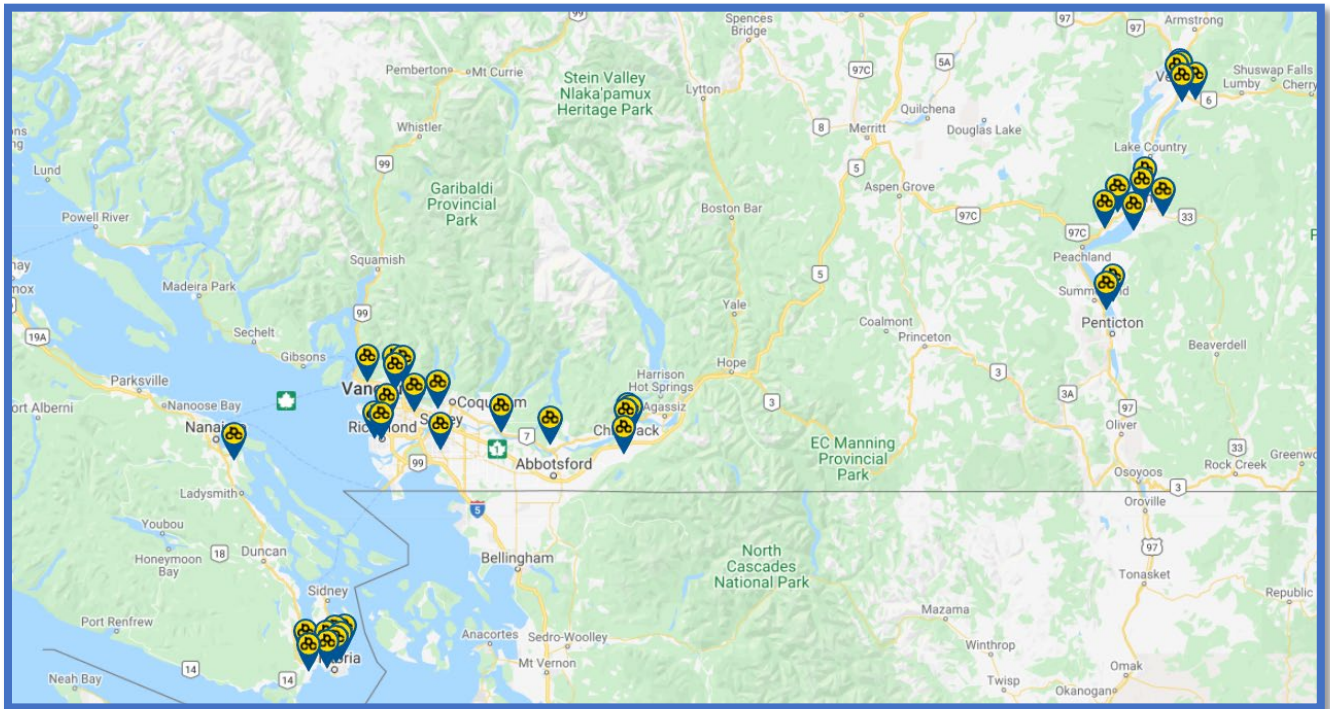
Our success wouldn't have been possible without you.

Here is a quick recap of the highlights!



- 38 schools (5000 students)
- 18 after-school programs & community events (375 participants)
 - EXPANSION in Haida Gwaii, Terrace, Quesnel, Chase, Chemainus
- 9 summer camps (125 participants)
- Instructor training in Nova Scotia and Quebec to support national expansion

In-School programming resumed in 5 cities with our biggest instructor team yet.



Cycling BC iRide Instructors 2021

We are proud to introduce our in-school leaders!



Claire



Priya



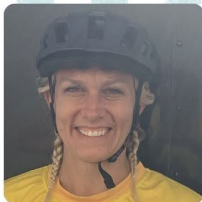
Ella



Julianna



Jaxon



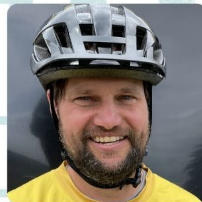
Kristie



Elizabeth



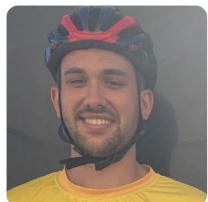
Charlotte



Wade



Michael



Jacob



Michael



Nico

**After a successful pilot in Kelowna this spring,
iRide plans to provide 3 instructors per school in 2022.**

3x CX Champion Michael van den Ham instructed our Fraser Valley Program



Cycling Canada filmed 2 shorts about iRide's expansion across the country.

CLICK THE RED BUTTON TO WATCH



Sun Country Cycle helped cover the cost of iRide's visit to Lavington Elementary!



We are optimistic more local bike shops may do the same in 2022.



iRide ran two fleets in the Okanagan, in Kelowna/Summerland and Vernon.

In-School Victoria programs featured our first all-female instructor team!



We visited Cedar Elementary near Nanaimo to pilot the program mid-island,



Explored high-school field trips with two schools in Richmond,



And filmed additional instructor videos to support national expansion.



20-year supporter, Adera Development Corp. joined us to capture this video,

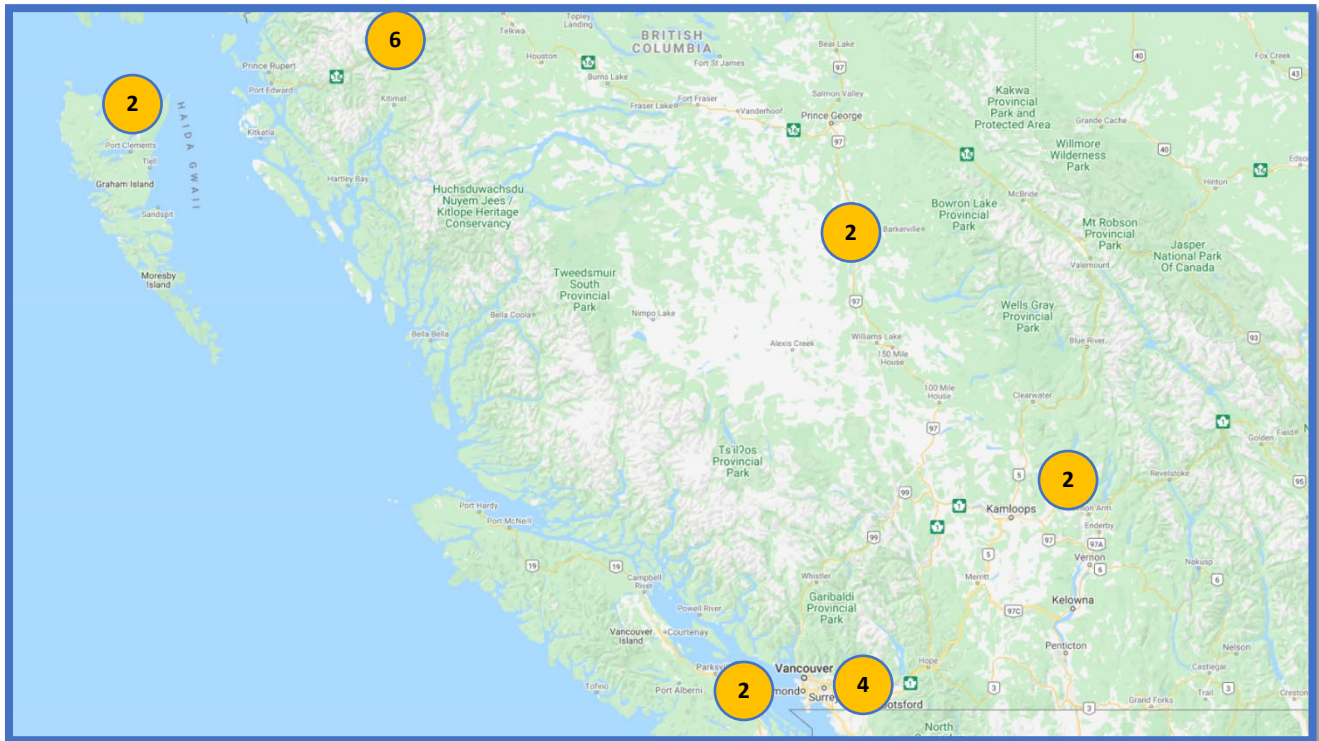


And new Cycling BC supporter, Concord Pacific joined us to capture this one!



The number of videos created this year helps illustrate how iRide is gaining momentum in the community. THANK YOU!

Our After-School program introduced 5 new regions, totalling 18 programs.



**After-School programs returned to Nanaimo (5th season)
and started in Chemainus.**



Six new instructors helped start a new program in Chase, outside of Kamloops.



Later in the year, they were ready to explore the local trails!



Another six new instructors started a comprehensive program in Terrace.



Over 5 months & 6 programs, they helped kids of ALL five iRide skill levels.



And ANOTHER six new instructors started in Quesnel after 3 years of planning!



Previously trained instructors moved to Haida Gwaii!



And one of our most successful programs, Glenridge, reached its 10th sold-out program in five years and launched a new Cycling BC Youth Club.



Mike Rauch's Glenridge trail network is incredible.



St. John Brebeuf's 10th program in 5 years featured an expanded instructor team and new locations for students to visit in the Fraser Valley.



Cycling BC is developing a greater focus on middle and high school programming as capacity permits.

Vancouver-based summer camps also resumed in 2021 with 9 programs,



Including new velodrome & mountain bike camps for 12-15-year-olds.



Our summer concluded with a cross-country tour to help start HopOn.



Cycling BC's Head of Coach Development, Ben Chaddock, provided instructor and learning facilitator training for Nova Scotia and Quebec.



About

HopOn is a games-based cycling program that teaches school aged kids across Canada the joy of cycling-safely 😊

HopOn expands the hugely successful iRide program developed in BC across the nation.

HopOn programs will be available in nine provinces starting spring, 2020.

HopOn is overseen by Cycling Canada and delivered locally by our Provincial and Territorial partner cycling associations.

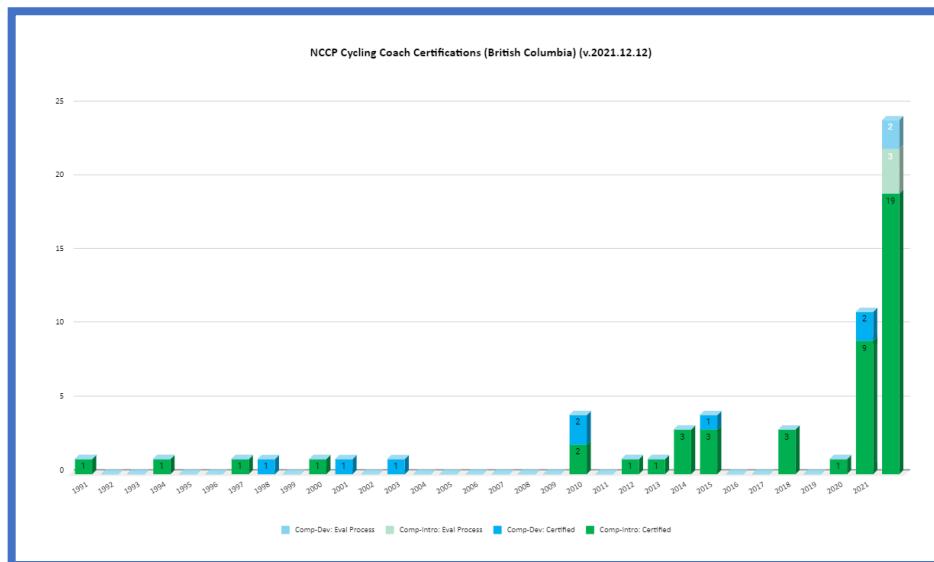
The training event included a FREE community expo that helped new instructors and local kids experience the program first-hand.



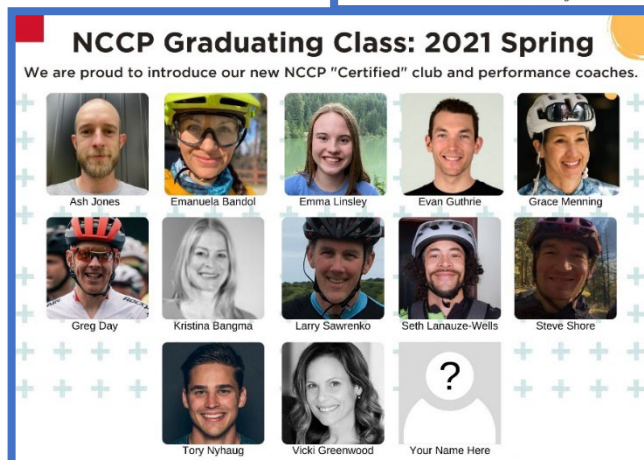
As a result, you may begin to see HopOn, the new national brand, appear more often on Cycling BC's iRide program materials.



Innovative coach education revisions and a ground-swell of support from our members have helped Cycling BC rapidly change the landscape of youth club and team coach certifications, helping us create safer youth sport experiences.



Over the past 18 months, Cycling BC has helped more coaches achieve certification than combined in the past 30 years.



So on behalf of our team here at Cycling BC ...



THANK YOU!

For your continued support of physical literacy and youth sport.

iRide has now visited over 65,000 young riders!

And we would not be here without supporters like you!

Happy Holidays

