



## 2019 Autumn Report

Thank you for your continued support of Cycling BC's youth programs.

Here is a quick recap of what we have been up to in 2019.



74 school visits (9300 students), 45 after-school programs, 20 field trips, 17 summer camps, and 18 community expos, totalling +11,000 participants.

We gained 450 new Cycling BC members through the launch of our new iRide mini-membership.



iRide introduced 425 students to the Burnaby Velodrome during ½ day field trips



iRide Summer Camps in Burnaby, Prince George & Nelson attracted over 265 riders, 80 of whom visited the Burnaby Velodrome and Ridge Meadows BMX track

Photo: [\(Bikes & Bytes with SFU Camps and Traction on Demand\)](#)



iRide secured a new sponsor in Cannondale,  
our new provincial bike supplier (60 new bikes in 2019)

Thank you to our bike building partners:

[Kissing Crows Cyclery](#), [The Bike Zone](#), [La Biciletta North Van](#), [Velofix Fraser Valley](#)  
Photo: Tammy Brimmer



Our vehicles can now showcase our provincial and regional donors.

Big thank you to [Adera Homes](#) and [Cannondale](#)  
Thank you to everyone to has helped us since 2013!

Photo: Tammy Brimmer



We launched a new iRide fleet in the Fraser Valley giving valuable coaching development experiences for university students.



Our iRide bridge program (after-school programs) expanded to 45 programs including 11 new programs and 19 coaches.  
\*New programs included Kootenays, McBride, Victoria, Nanaimo, Parksville, Agassiz, and Cultus Lake

Photo: [Lifecycles p/b iRide Sprockids \(Invermere\)](#).



Bridge programming included a road riding program in the Port Coquitlam area in partnership with the Tri-City Cycling Club.

Photo: [Adrian Pettyfer \(Tri-City Jr. Roadies p/b iRide\)](#)



Each bridge program receives an iRide Development Grant that provides access to discounted training, equipment, admin support and mentorship.



iRide Backpack's includes everything for a safe, fun and effective session. Thank you to [MEC](#), [St. John First Aid](#), [Rocky Mountain Chocolates](#), [Great Western Bicycle Company](#), and [SoccerWest](#) for your support



My favourite part of 2019 was adding THE ROLLERS to our summer camp curriculum! 75% of camp participants could ride 100 pedal strokes on the rollers by themselves!



Our summer collaboration camps have continued to grow in 2019.

Our Bikes & Bytes camps (cycling + computer coding) with [Simon Fraser University](#) and [Traction on Demand](#) expanded from 1 camp last year to 3 camps this year (2 in Vancouver, 1 in Nelson).



With the help of donations from our community, our Vancouver fleet has gained 3 junior road bikes and 2 junior cyclocross bikes.



[iRide Super Camp](#), now in its 2nd year, introduced riders to mountain biking, BMX, road, track cycling, and let them experience behind-the-scenes at BC Superweek.

Thank you to Mark Ernsting for making this camp possible.

Photo: Yves Ma (Alison Beveridge at Gastown 2019)

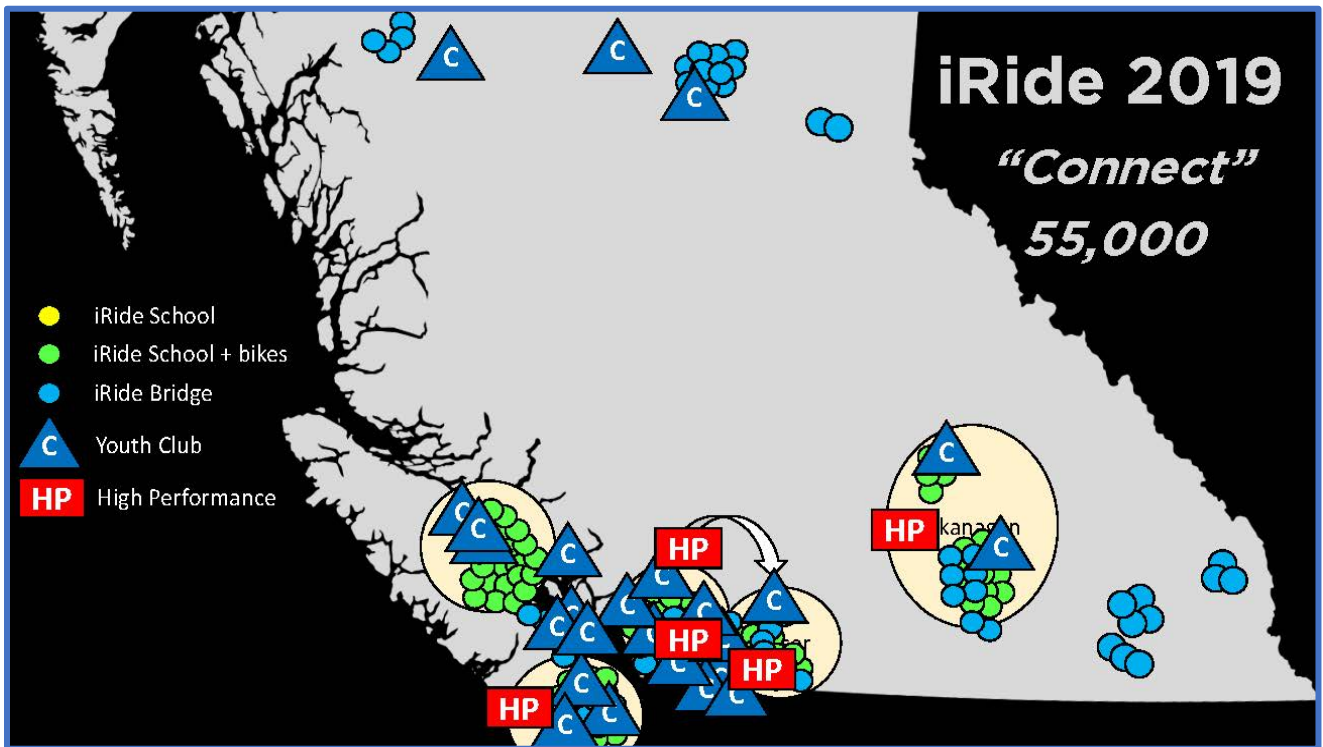




With the help of [Kazlaw](#) and the Lower Mainland Cyclocross series (LMCX), iRide returned for our 2<sup>nd</sup> season and helped run free races for 174 participants.



Participants who attended at least 3 events won a [Jakroo](#) iRide T-shirt designed by [Solely Design](#), while all participants received [Rocky Mtn. Chocolate Factory](#) gold medals.



We've now visited over 55,000 kids in BC since 2013 and it wouldn't have been possible without you.



[Click image to watch 1-minute video](#)



iRide's success over the past six years has been tremendous.

We wouldn't be here without supporters like you!

**THANK YOU**

If you'd like to learn more about where we are going in 2020 and beyond, please call and we can arrange a time to meet over coffee or a bike ride.

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